



July 29, 2010

Dear Player:

As the owner of EHK Sports Enterprises I would like to offer you the chance to showcase your hockey skills in front of scouts from Major Junior (OHL, QMJHL, WHL), Junior A (USHL, BCHL, AJHL, CJHL, NAHL, CSHL, EJHL, WSHL, NORPAC) teams as well as Div I, Div III & ACHA schools. The 2011 EHK Sports International Pre-Draft Showcases are the only place you will need to go to show your talents. For eleven years EHK Sports has run the best and most successful showcases in North America, with 450 players and over 150 junior teams and 200 scouts in attendance. The most important part of any event is you the player. The purpose for any showcase is to make sure the right people are in the stands watching you play. EHK Sports has run many successful showcases and tournaments. Our events are top notch, we make sure that everything is done to help you and the scouts come together. EHK Sports is not paid by any teams, so there is no conflict of interest. EHK Sports is an independent company with MANY ties to Major Junior, Junior A & Div I NCAA hockey. We simply provide the event necessary for the scouts to find the players they need.

If you are serious about playing Major Junior in Canada, Junior A or NCAA in the U.S or Canada, then you need to attend the 2011 EHK Sports International Pre-Draft Showcases. EHK Sports has held ten showcases, attended by 3,426 participants of which, 2,869 were drafted by Junior teams, of those 2,018 will be playing for the Junior team that drafted them. That means 84% of the players that attended an EHK Sports showcase were drafted and 59% are playing at the next level. That is the best success rate of any showcase in the United States. Our alumni list can be viewed at www.predraftshowcase.com. In eight years the Pre-Draft Showcase has sent in excess of 2,000 players on to the pro, collegiate and junior ranks. That's more than quadruple other showcases in less time.

If you were one of the lucky U.S. players to participate in the 2008 AHR Challenge Cup you know how many scouts were there watching the games, including five teams from the National Hockey League and 25 Div I schools. Maybe you didn't see the behind the scenes, but let me assure you we did whatever it took to make sure the event was "The Best". EHK Sports also sends All Star teams to other showcase events; ask any player that has represented EHK Sports and you will know that no expense is spared to make sure the players are promoted in the best way.

EHK Sports is in the business of setting up events that promote the best hockey players. If you attend the 2011 EHK Sports International Pre-Draft Showcases you will promote your talents on the ice, while EHK Sports promotes you off the ice. "Be Where The Best Players & Scouts Are!"

Join a winning team EHK Sports Enterprises & the 2011 EHK Sports Pre-Draft Showcases.

Sincerely,

Eric H. Krupka
President & CEO